

Jeans for Genes Appeal 2009: Unique is a guest charity

As you may have seen in our recent magazine or email news alert, Unique are delighted to have been chosen to be one of this year's guest charities for the Jeans for Genes appeal. We have secured funding to run two more of our ground-breaking study days on specific rare chromosome disorders, please visit www.jeansforgenes.com/money/grants/2009/unique for more info.

Here, Lisa from Jeans for Genes gives us some details about this year's appeal:

Jeans for Genes Day 2009 takes place on Friday 2nd October. It's your chance to make a difference to thousands of children and their families across the UK who are living with genetic disorders. Register for a free fundraising pack at www.jeansforgenes.com and organise a Day at your office, nursery, school or club. For a £2 donation (£1 for children) everyone can wear their jeans, have fun and raise money.

Your pack contains inspiring ideas along a musical theme to help you raise even more. Everything from lunchtime karaoke, busking in the canteen to a pop quiz in the pub.

This year, the money you raise will benefit *[your charity here]* and nine other charities. You'll be helping to fund projects such as:

- a retreat weekend for children with a rare premature ageing condition, Cockayne syndrome,
- a five day summer camp for children caring for a parent with Huntington's disease
- two study days focussing on rare chromosome deletions, bringing together families and professionals to learn from each other

The new collection of merchandise features a wonderful women's black cotton t-shirt with a gold-foil 'double helix' chain design. With matching cotton shopping bags and handbag-sized umbrellas, it's the design to be seen in this summer. It also comes in beautiful bright colours for girls, boys and men.

And for the youngsters there are four brand new Fifi and the Flowertot badges to collect. Featuring the TV character and her friends, the glow-in-the-dark badges will brighten up coats and bags. Buy them online at www.jeansforgenes.com/webshop

Among the celebrities supporting the Day this year are radio presenter Zoe Ball and her dad Johnny, supermodel Jodie Kidd, actress Jaime Winstone and singer/songwriter Lemar.

Sign up now and be part of the fun and fundraising on Jeans for Genes Day 2009 at www.jeansforgenes.com



Changing the world for children
with genetic disorders